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ASIF IQBAL

Field(s) of Interest

Full Stack Web Development, SaaS Product Development, AI-driven Systems, WordPress Development, Digital Business Growth, SEO & Content Strategy

Work Experience

2023 – Present **Freelance Full Stack Developer**

- Developed full stack applications using React, Django, and PostgreSQL
- Delivered complete business solutions including logo design, business cards, and WordPress websites
- Successfully built and deployed live websites for 3 USA-based clients

2024 – Present **YouTube Content Manager (Local Brand)**

- Managed full content pipeline: video capture, editing, thumbnail design, and SEO
- Developed content strategy resulting in 100K+ monthly views
- Optimized titles, descriptions, and tags for organic growth

Education and Training

2023 – Present **B.Sc. in Computer Science and Engineering**, *University of Asia Pacific*
CGPA: 3.96 / 4.00 (upto 6th semester)

Skills

Frontend React, HTML, CSS, JavaScript

Backend Django, Python

Database PostgreSQL, SQL

CMS WordPress

Other SEO Optimization, Content Strategy, UI Design

Programming C++, Java, Python

Awards and Achievements

Spring 2023 **Vice Chancellor's Award for Academic Excellence**, *CGPA: 4.00 out of 4.00*

Fall 2023 **Vice Chancellor's Award for Academic Excellence**, *CGPA: 3.96 out of 4.00*

Spring 2024 **Vice Chancellor's Award for Academic Excellence**, *CGPA: 4.00 out of 4.00*

Fall 2024 **Vice Chancellor's Award for Academic Excellence**, *CGPA: 4.00 out of 4.00*

Spring 2025 **Vice Chancellor's Award for Academic Excellence**, *CGPA: 4.00 out of 4.00*

2024 **Intra University Math Fest**, *6th Position*

2026 **Inter Department Math Olympiad**, *2nd Runner Up*

Social or Community Engagement

Active participant in university math competitions. Collaborated in team-based academic and software development projects. Helped local businesses grow digitally through branding and web solutions.

Selected Projects

- ShopMate SaaS Multi-role business management system (Admin, Shop Owner, Employee) with product tracking, sales analytics, and profit calculation. Built using React, Django, and PostgreSQL. [GitHub]
- Desh Ghure Travel and exploration web platform showcasing Bangladesh's heritage, places, and destinations. Developed with Django and modern frontend technologies. [GitHub]
- GenAI Project GenAI and LangChain with a simple notebook-based workflow for talking to an LLM and experimenting with retrieval-augmented generation (RAG) on PDF content. [GitHub]
- Portfolio Website Personal portfolio website built with HTML, CSS, and Bootstrap, showcasing projects, skills, and achievements. [Live]